

# BIG BLUE NEWS

## MARKETING

### GETTING PREPARED FOR NATIONAL TRUCK DRIVER APPRECIATION WEEK

September 12-18 is National Truck Driver Appreciation Week! While a week is certainly not enough time to show our appreciation, we are planning several initiatives to celebrate the dedicated folks who work tirelessly to deliver our goods safely and on time. Stay tuned for more info!

#### DRIVER APPRECIATION WEEK GOLF TOURNAMENT

The 16th Annual Driver Appreciation Week Golf Tournament will be taking place on **Friday, September 17th** at **The Meadows Golf Course in Moorhead**. Space is limited, so be sure to register your team soon!



Just like last year, there will be no same-day registration, so the only place to register is online at [magnumlog.com/events](http://magnumlog.com/events).

#### TRUCK DRIVER APPRECIATION T-SHIRTS

Truck Driver Appreciation T-Shirts will be available through your manager. The deadline to order is August 12, 2021.



#### MEET AMY - DIGITAL MARKETING SPECIALIST

Amy was born and raised in Breckenridge, Minnesota and takes great pride in her roots. So much pride that she decided to come back to Fargo after spending four years at South Dakota State University getting her B.S. in Advertising! She'll oversee all things social media, along with creating a variety of marketing materials (such as this super awesome newsletter). In her down time, you might catch Amy on a pontoon or spending time outdoors. Help us welcome Amy to the Magnum team!



#### SAFETY TIP

NEVER WALK ON THE FORKS OF A FORKLIFT - FOR ANY REASON!

#### DRIVER REFERRAL BONUS

It pays to have friends! For a limited time, ALL Magnum employees who refer new drivers will earn the same sign-on bonus as the new driver. **\$3,000 for you, \$3,000 for them!** \* Conditions apply. \*\* Managers are excluded from eligibility.



Magnum is proud to be a member of Women in Trucking Association - an organization dedicated to addressing obstacles that may prevent women from entering or succeeding in the trucking industry!

If you are interested in learning more about this organization or becoming involved as an associate member, contact us at [marketing@magnumlog.com](mailto:marketing@magnumlog.com) and we will get you signed up!

#### CHECK OUT OUR NEW BLOG "FACES OF MAGNUM"

We launched a blog on our website to feature Magnum's greatest asset - **you!** Alongside helpful articles and tips, you can find our "Faces of Magnum" series that features a different Magnum employee each week. If you are interested in being featured, email us at [marketing@magnumlog.com](mailto:marketing@magnumlog.com).

Get to know your coworkers and check out our other posts at [magnumlog.com/blog](http://magnumlog.com/blog).



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