

BIG BLUE NEWS

LOGISTICS

Q&A WITH LOGISTICS

ANY BIG CHANGES IN 2022?

A: In 2022, Logistics revamped their operating format by creating POD's consisting of an Account Manager, Carrier Sales Rep and a Customer Service Specialist for each contracted company. This helps with building relationships with company contacts, establishing quality carriers for dedicated lanes, and enhances the communication throughout our team. With the new restructure, our team will focus on customer service, team unity and training, as well as focusing on a positive work-life balance for our team members. In addition to meeting our Magnum Logistics long-term goals, we are investing into new technology to improve efficiency.

HOW DO YOU SEE THE REST OF 2022 PANNING OUT?

A: As we continue to reach our sales goals, we plan to add more team members in our Fargo, Coon Rapids, Kearney, Chicago and Denver locations. Our goal is to maximize the strengths of our new team members while taking advantage of their geographical locations to maximize profitability. We are currently looking for a heavy haul/flatbed expert to expand our team!

BIGGEST SUCCESS YOU'VE SEEN SO FAR THIS YEAR?

A: Hiring, training and retention. We have worked hard at improving the way we hire people, working closely with the recruiting team, building a hiring process and defining our roles. We are focused on hiring the right people. Within our new POD structure, our team has developed training guides, incorporated new technology and are working on teaching our new hires how to succeed. By incorporating our work-life balance, hiring the right people and training for success, we strive to retain our team members to exceed our goals.

NATIONAL SAFETY MONTH

June is National Safety Month!

Throughout the month of June, the National Safety Council invites everyone to join their initiatives to help keep each other safe from the workplace to anyplace. Each week in June, there is a different focus of safety:

Week 1: Musculoskeletal Disorders

Week 2: Workplace Impairment

Week 3: Injury Prevention

Week 4: Slips, Trips and Falls

To learn more about National Safety Month, scan the QR code below. Let's help keep each other safe!



NEW HIRES IN LOGISTICS

OUR TEAM IS GROWING!

We have had 10 new hires since December 2021. Help us welcome them to the Magnum family!

Kori Deisler – Track and Trace/CSS

Bobby Perry – Account Manager

Anthony Wagner – Account Manager

Amber Sorg – CSS

Kyle Koester – Carrier Sales

Carrie Berggren – Carrier Sales

Christina Dejvongsa – Carrier Sales

Randy Arden – Account Manager/Carrier Sales Lead

Lydia Cao – CSS

Kim LeClair – CSS



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