

BIG BLUE NEWS

DEDICATED

OPPORTUNITIES OF EXPANSION

Magnum's Dedicated division has been expanding! We have expanded our drayage operations from Shell Rock, Iowa to Columbus, Ohio. Dedicated currently has five employees in Columbus, with opportunities of expansion in Wisconsin, Nebraska, and the Minneapolis/St. Paul metro area. We've been expanding our Chicago area since Spring 2020 – there are seven local Dedicated drivers and a few out of Coon Rapids supporting the Chicago area. It's an exciting time for the Dedicated division as opportunities are hard to come by!



DEDICATED EXPLAINED

To many, Dedicated means that we are simply dedicated to a customer. While that is correct, we also have Dedicated lanes that we run to get product to different places.

Dedicated to a customer: We strictly deliver product to and from their warehouses or customers, or between the vendor and customers.

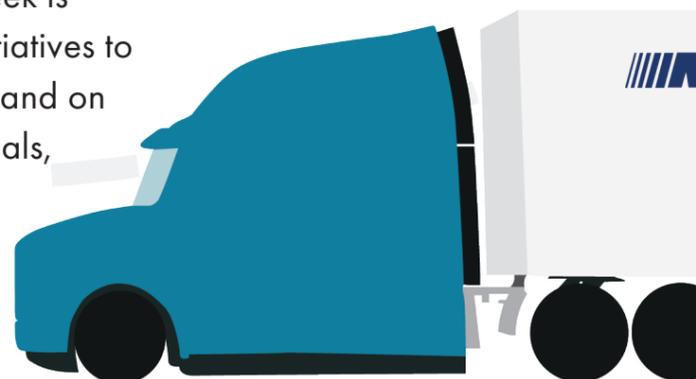
Dedicated to lanes: Chicago- and Minneapolis/St. Paul-based drivers meet on a dedicated lane to switch loads. This allows for better home-time for our drivers, and mitigates the long commute between the two metropolises.

Dedicated opportunities are hard to find and a big investment. Credit to the Magnum Sales staff for working customers within all divisions to find synergies!

NATIONAL TRUCK DRIVER APPRECIATION WEEK

September 11-17 is National Truck Driver Appreciation Week! While a week is certainly not enough time to show our appreciation, we are planning several initiatives to celebrate the hard working folks who work tirelessly to deliver our goods safely and on time. We're excited to celebrate our drivers and their hard work through free meals, social media giveaways and so much more!

Make sure you are following our social media below for chances to win some giveaways and fun Magnum merch that you can't find anywhere else! If you happen to snap photos during the week, please send them to marketing@magnumlog.com to be featured on social media. Let's make it the best week yet!



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