

# BIG BLUE NEWS

## THE MAGNUM WAY

To celebrate the continued success and growth of Magnum, we are launching a new campaign called The Magnum Way. The Magnum Way highlights a new mission statement, values, and overall morale that reflect a positive, family-first culture at Magnum. Over the next nine months, we will be celebrating the longevity of Magnum and who we are as a whole – stay tuned for exciting announcements!



**RESPECT**



**RESPONSIBILITY**



**FAMILY**



**INTEGRITY**



**TEAMWORK**

### HISTORY

Magnum Companies was started by Wayne Gadberry in the spring of 1978. A simple plan to haul farm products has turned into a world class, family-owned, asset-based logistics company. Magnum has grown over the last 45 years by listening to our customers and providing solutions, including adapting our business plan and model as needed. Throughout the years, Magnum has incorporated five divisions: Truckload, Less-Than-Truckload, Dedicated, Logistics, and Warehousing.

### MISSION STATEMENT

**“Good jobs for good people, making the impossible, possible.”**

### VALUES

#### INTEGRITY

Do the right thing. Tell the truth even when it's hard. Take ownership.

#### RESPECT

Listen. Be kind.

#### RESPONSIBILITY

Do what you said you will do. Own your mistakes.

#### TEAMWORK

Work together to win. Keep your teammates safe.

#### FAMILY

Care for and help each other.



1978-2023

YEAR

ANNIVERSARY

**MAGNUM**

**Magnum is celebrating its 45th anniversary this year! Through the years, we have seen each division grow and thrive through the ups and downs. We are excited to see what 2023 and the next 45 years brings to Magnum!**



Magnum Transportation



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