

# BIG BLUE NEWS

## 2024: G.O.A.L.

Happy 2024! We're excited to share that this year is all about fresh perspectives and ideas. We will be embarking on a year-long campaign with a special focus: **G.O.A.L.** This acronym holds two meanings here at Magnum: **Get Out And Look** and **Get Out And Lead**.

### G.O.A.L. – Get Out And Look

Backing up a truck demands utmost caution and precision, as it can be both costly and dangerous if not executed properly. When maneuvering into spaces, it's crucial to recognize that drivers may lose sight of the back of the truck, trailer, or their surroundings. To mitigate the risks, here's a simple yet effective rule: **Get Out And Look (G.O.A.L.)**. Taking a moment to physically assess your surroundings can make a significant difference in preventing accidents and minimizing costs. Prioritize safety – take that extra step, literally!

### G.O.A.L. – Get Out And Lead

In every organization, good leadership is the driving force. Those led with wisdom and vision are not only more productive but also show enhanced accountability and motivation. Here's the secret: Leadership is not confined to titles. It's a dynamic blend of skill and practice, a continuous personal journey rather than a destination marked by a nameplate. You don't need to be the "boss" to be a leader; it's a role anyone can embrace. Being an effective leader is a commitment, not a title. It's about intentional, consistent efforts. Positive changes begin when everyone, regardless of their role, decides to **Get Out And Lead (G.O.A.L.)**.

Our **G.O.A.L.** initiative is taking center stage this year, and you won't be able to miss it! Look out for signs, banners, stickers, handouts, and features in the Big Blue News, PayServ home page, terminal TV's, and more. Together, let's lay the foundation for the future and create a ripple effect of positivity that resonates throughout the year. **Here's to 2024: G.O.A.L.!**



**RESPECT**



**RESPONSIBILITY**



**FAMILY**



**INTEGRITY**



**TEAMWORK**

## MONTHLY CHARACTERISTIC OF A LEADER

### SELF-AWARENESS

Recognizing your strengths and weaknesses is the compass guiding you to greatness. As a leader, self-awareness shows humility, authenticity, resilience, and a deeper connection with your colleagues.

## MISSION STATEMENT

**"Good jobs for good people, making the impossible, possible."**

## VALUES

### INTEGRITY

Do the right thing. Tell the truth even when it's hard. Take ownership.

### RESPECT

Listen. Be kind.

### RESPONSIBILITY

Do what you said you will do. Own your mistakes.

### TEAMWORK

Work together to win. Keep your teammates safe.

### FAMILY

Care for and help each other.



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